

The Most Premium Reach in South & Coastal Orange County

Newport Beach | Newport Coast | Corona Del Mar | Huntington Beach | Costa Mesa | Laguna Beach
Laguna Niguel | Dana Point | Irvine | Mission Viejo | Aliso Viejo | Laguna Hills | Laguna Woods
Lake Forest | San Juan Capistrano | Ladera Ranch | Coto De Caza | Rancho Santa Margarita | San Clemente

» **The ONLY magazine inserted into THE WALL STREET JOURNAL.**

» **Targeted Direct Mail**

Using predictive analytics we target the most affluent audience of home buyers and future home sellers!

- › Identified Affluent Households with 2 million+ net-worth in Los Angeles and Orange County
- › Future home sellers: We target home owners most likely to list.

Based on home value, equity and length of time in residence

- › Every Listing*, Every Month (*\$1 Million+) home sellers are home buyers!
- › Complimentary copy of magazine sent to your advertised home owners each issue

» **Extensive Local Distribution**

- › Hundreds of Top Retail Centers & Professional Offices
- › Select Ralphs, Vons and other participating grocery stores
- › Restaurants, Salons, Banks, Car Washes & More
- › Real Estate Offices

» **One Step Social Media Sharing**



» **Online Exposure To Top Sites**

- › Luxury syndication for your listings with reach to the international market (\$1,800+ value)
- › Premium placement for your listings on HomesAndLand.com, and enhanced with a virtual tour
- › Interactive Digital Edition with free subscriptions, driving more traffic to your ads
- › Magazine promoted via social media

The New York Times The Boston Globe The Washington Post duPont REGISTRY

UNIQUE HOMES The New York Times GLOBAL WSJ.com THE WALL STREET JOURNAL ONLINE Robb Report

MANSION GLOBAL INTERNATIONAL Herald Tribune GlobalListings.com™
One World, One Marketplace

[Listing syndication sites subject to change]



Multi-Media Marketing For Real Estate Professionals
Interactive Print | Web | Mobile | Social Media | Direct mail



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