

# The Most Premium Reach

in North & Central Orange County

Yorba Linda | Anaheim | Anaheim Hills | Fullerton | Brea | Placentia | Buena Park  
La Mirada | La Habra | La Habra Heights | Orange | Tustin | Villa Park

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» **The ONLY magazine inserted into THE WALL STREET JOURNAL.**

» **Targeted Direct Mail**

Using predictive analytics we target the most affluent audience of home buyers and future home sellers!

- › Active listings priced at: \$800K+
- › Future home sellers (Comprised of high net-worth property owners based upon home value, equity and length of time in residence)
- › Advertised home owners receive a complimentary copy of magazine to their home
- › Targeted premier neighborhoods each month

» **Extensive Local Distribution**

- › Hundreds of Top Retail Centers & Professional Offices
- › Select Ralphs, Vons and other participating grocery stores
- › Restaurants, Salons, Banks, Car Washes & More
- › Real Estate Offices

» **One Step Social Media Sharing**



» **Online Exposure To Top Sites**

- › Luxury syndication for your listings with reach to the international market (\$1,800+ value)
- › Premium placement for your listings on HomesAndLand.com, and enhanced with a virtual tour
- › Interactive Digital Edition with free subscriptions, driving more traffic to your ads
- › Magazine promoted via social media

The New York Times   The Boston Globe   The Washington Post   duPont REGISTRY

UNIQUE HOMES   The New York Times GLOBAL   WSJ.com THE WALL STREET JOURNAL ONLINE   Robb Report

MANSION GLOBAL   INTERNATIONAL Herald Tribune   GlobalListings.com™  
One World, One Marketplace

[ Listing syndication sites subject to change ]

Global Reach, Local Expertise

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**HOMES & LAND**

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