

# The Most Premium Reach

in Lake Arrowhead, Big Bear & Beyond!

Magazine is distributed to all the mountain communities from Crestline to Big Bear  
Numerous locations throughout the Lake Arrowhead Village including Center Stage  
Popular High traffic shops, restaurants and lodging throughout all mountain communities

## » Targeted Direct Mail

- › Active listings priced at: \$275K+
- › Robb Report & duPont REGISTRY subscribers
- › Complimentary magazine mailed to your advertised home owners
- › Highly affluent contacts with \$2Million networth throughout LA & Orange Counties
- › Homeowners; NOO (Future Home Sellers)

## » Saturated Local Magazine Distribution

- › Hundreds of locations across the mountain (Crestline to Big Bear)
- › Distribution in premier “feeder markets”: South Orange County, Coachella Valley and the Inland Empire
- › Mall Kiosk in the Temecula Promenade Mall.
- › Promoted in several editions of Homes&Land throughout Southern California

## » Luxury Online Listing Syndication and Distribution

- › Luxury syndication included for advertised listings to premium websites (valued at over \$1,800)
- › All listings featured on HomesAndLand.com with premium placement
- › Interactive Digital Edition with free subscriptions LakeArrowheadHomesForSell.net
- › Advertised on Facebook (social media) driving more traffic to your ads



The New York Times   The Boston Globe   The Washington Post   MANSION GLOBAL

The New York Times GLOBAL   WSJ.com THE WALL STREET JOURNAL ONLINE   Herald Tribune INTERNATIONAL   Robb Report  
MARKETING FOR THE LUXURY LIFESTYLE

GlobalListings.com™  
One World, One Marketplace

duPont REGISTRY

UNIQUE  
HOMES



[ Listing syndication sites subject to change ]

## Global Reach, Local Expertise

# HOMES&LAND

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